

W H A I —
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GenAI solutions for European Public Administrations

Belgian AI Startup | Founded 2024 | Trusted by social workers,
communication officers, HR, and council secretariats

Contact

 Belgium (Flanders)

 www.whainot.eu

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The challenge

Public administrations face mounting pressure:

Growing citizen expectations

Tight labour market

Rising caseloads with increasingly complex needs

Limited budgets

WhaiNot's response:

Purpose-built GenAI that gives public servants time back for what matters — human connection.

Who we are

WhaiNot develops GenAI-powered software exclusively for the public sector

Deep sector expertise:

- Founding team with **15+ years experience** in local government & social services
- Built with public servants, for public servants
- Understanding of legislation, processes, and real-world constraints

Research partnership:

- UCLL Research & Expertise — Belgian higher education & research institution
- Joint projects on AI adoption, ethics, and implementation

Proven in practice:

- Active deployments across **multiple local governments in Flanders**
- Used by social workers, communication officers, HR, and council secretariats





Implementation & adoption expertise

Through deployments across Flemish municipalities, we developed practical know-how on:

- Adoption barriers
- Success conditions
- Change management
- Measuring impact

Our platform: compliance-first by design

Built to the highest European standards:

-  DPIA & FRIA completed — in collaboration with Sirius Legal (GDPR & public sector specialists)
-  Approved by multiple Data Protection Officers across Flemish municipalities
-  Developed as high-risk system under AI Act requirements
-  Privacy-by-design architecture:
 - End-to-end encryption
 - Human-in-the-loop validation
 - EU-based hosting (Belgium/Netherlands)
 - No data used for model training
 - Data minimisation by design

Why partner with WhaiNot?

For the European GenAI & Public Administration Ecosystem:

Production-ready platform

Deployable solution, not a prototype, with proven compliance

Extensive public sector network

Direct connections to local governments, social services, sector organizations

Implementation methodology

Implementation experience in sensitive public sector contexts

Regulatory expertise

DPIA/FRIA framework

Training experience

Ready-to-use experience and materials for AI literacy & training

Sector-specific AI governance

Templates, consent flows, audit trails